



## PRESS RELEASE

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*For Immediate Release*

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### **4<sup>TH</sup> ANNUAL PHOTOSHOP SOUP2NUTS 2.006 CONFERENCE ADDS GREAT GRAPHICS MAKEOVER CHALLENGE TO EVENT LINEUP**

The Fourth Annual Photoshop Soup2Nuts 2.006 Conference is returning to Ann Arbor on June 23 and 24, at Washtenaw Community College. The Conference is a two day learning conference encompassing the entire genre of digital imaging workflow.

*The Great Graphic Makeover* is a new event this year. It is a fun and adventurous event developed to see digital imaging and technology applied to a real marketing challenge. Conference attendees will watch two world-renowned digital imaging experts assemble and manage competitive creative teams who will tackle the same marketing challenge.

Each team will produce the core identity pieces: brochure, print ad, opening web page and a style guide for a nonprofit organization. The teams will compete against each other - the clock - to create a professional product. The audience will determine the winner.

The Photoshop Soup2Nuts2.006 conference is open to anyone from the remotely interested in digital imaging, graphic design, videography, 3D animation and the arts to those who want to influence future development of Photoshop itself. Many extra conference events add to the opportunity of interacting with folks, who not only wrote the books and software, but are happy to let participants in on the secrets.

Registration is taken online at [www.photoshopsoup2nuts.org](http://www.photoshopsoup2nuts.org) or by calling 1-888-600-SOUP (7687). Registration packages range from \$25 to \$380, space is limited.

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